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About the Hauser Hungary Ltd.

"Based on many years' trading experiences and the possibility of realisation of our own ideas, the Aver Kft was established for the marketing of Hauser products in 1991. Since then, it remains a family-owned company and as a real family business is managed by the second generation, the principles are the same, as what the founders set more than two decades ago: trust, jobs, innovation and excellent brand value. The importance of the latter was soon turned, therefore the conscious brand building is one of the most important parts of the company from the start.

The Hauser brand is present in the market of two significantly different product ranges more than 25 years, and has become a dominant factor in both areas. Hauser household and consumer electronics products can be found in almost every household, and the ongoing development of new wide range enjoys great popularity. The second product range belong to the cycles. The Hauser bikes exclusively sold by specialist Hauser dealers are Hungary's best-known and most popular bicycles, especially in family and children's bikes category.

Despite the company's growth, the familiar company places particular emphasis on the preservation of the culture of trust, the principle-centred operation and individual and company-level learning and development.

In 2010, Avex Kft. was transformed to private trading company (Zrt.), and its commercial activities carried out by a number of separate Kft. The main activity of the so formed Hauser Hungary Ltd. is the marketing of small home appliances under the brand name Hauser.

In addition to its own brands, it carries out also distribution activities of two world brands in Hungary. In 2011, it started representing Grundig and Breko brands recognized also at international level in Hungary "

